



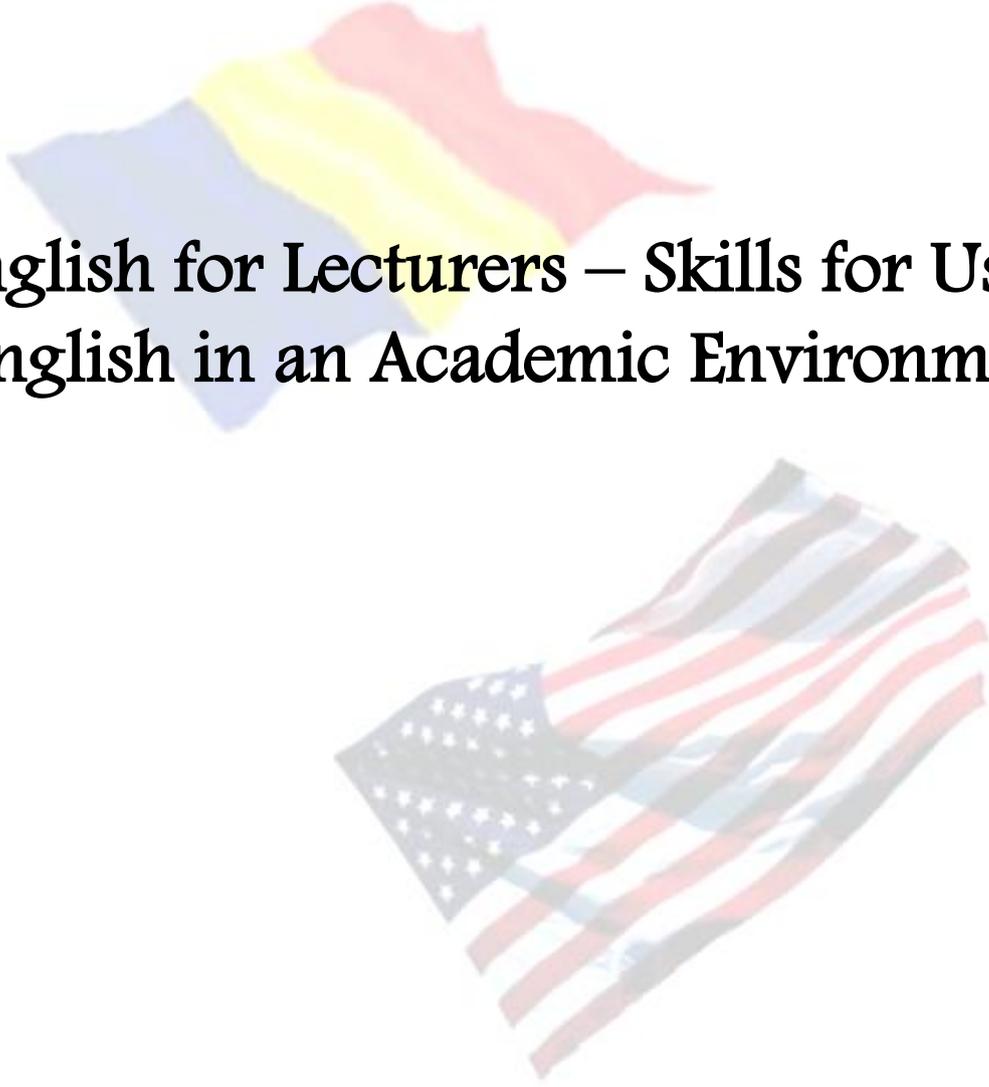
**Romanian-American University**  
Bucharest, Romania

**TRAINING FOR  
UNIVERSITY  
TEACHING STAFF**

23/09/2013 – 27/09/2013



Romanian-American University  
Bucharest, Romania



# English for Lecturers – Skills for Using English in an Academic Environment



Romanian-American University  
Bucharest, Romania

The Romanian-American University is hosting a course in **ENGLISH FOR LECTURERS – SKILLS FOR USING ENGLISH IN AN ACADEMIC ENVIRONMENT** between the 23<sup>rd</sup> – 27<sup>th</sup> of September, 2013. The course's main purpose is to give each participant specific skills for effectively teaching one's subject(s) in English, in order to improve communication and methodological competencies.

The *English for Lecturers* skills will be applied in practice, as the course is to be attended by representatives of various universities from Europe. The program is 5 days long and consists of 20 hours of teaching/workshops and a “one day” cultural visit outside Bucharest, to cross linguistic and geographical borders.

**COURSE TITLE:** *English for Lecturers – Skills for Using English in an Academic Environment*

#### **COURSE DETAILS**

**Duration:** 20 hours

**Trainers:** Andreea Constantin and Iulia Drăghici

**Dates:** 23<sup>rd</sup>– 27<sup>th</sup> September, 2013

**Course language:** English

**Venue:** Romanian-American University, 1B EXPOZITIEI Blvd., Sector 1, code 012101, Bucharest, Romania, Tel.: 0040 372 120115, Fax: 0040 21 2029527

**Course fee:** 275 EUR (It includes: 20 hours of teaching/workshops, “welcome package”, coffee breaks, the cultural visit outside Bucharest, teaching materials. Accommodation and meals, excepting traditional lunch on Wednesday, are not included).

**Registration:** open until 9<sup>th</sup> September 2013, limited number of 20 places for this course

**Payment details:** payment until 16<sup>th</sup> September 2013 (Invoice to be sent after registration)

**Thematic trip.** Visit to Sinaia, Azuga & Bran; ***The Romanian Heritage: History, Culture, Traditions and Nature***

**History:** The Royal family Heritage – Peleş Castle in Sinaia

**Culture:** George Enescu, the most famous Romanian musician – “George Enescu” Memorial House in Sinaia

**Traditions:** Rhein & Co Wineries - traditional Romanian cellar (wine tasting); traditional Lunch included

**Nature:** Bucegi Mountains – Trip by Cable Car to Babele, 2290 m Altitude; Natural Monuments: Babele and Bucegi Sfinx (*Weather permitting!!!*)

**(History:** Medieval Heritage – Bran Castle; subject to availability)



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***Brief description of the course:***

In a world where students and employees, young and old people, men and women travel freely to study and work abroad, English has become a mandatory language to facilitate the access to more business and career opportunities. If one can get by the conversational level quite easily, communication in English in academic and professional settings proves quite challenging.

This course is aimed at lecturers who teach in English, attend international conferences or collaborate with international academic institutions and who would like to boost their academic English skills.

In general, the challenges they have to face are the following. Firstly, lecturers have to develop communication skills, improving their presentation and/or writing abilities. Secondly, they have to adapt the contents of their specific topics to the needs and knowledge of their students. Thirdly, they have to adjust their professional interests to their own competences in English, and to the specificity of ESP (English for Specific Purposes). Last but not least, the lecturers have to become aware of the challenges, opportunities, and concerns of education in the context of globalization, in academic environments which are becoming more and more multicultural.

In this course, participants will have access to tools and techniques, which will help them deal with the four issues above, all put into a practical and hopefully, multicultural context.

Starting from the participants' own needs, and balancing the two sides of academic English, teaching and research, the trainees will improve fluency, have their language corrected and enhance their use of specific vocabulary.

***Course topics (1<sup>st</sup> draft):***

1. - Getting to know Romania and Romanian traditions  
- RAU and the Romanian Higher Education System
2. Sharing teaching experiences in the international context - Needs analysis
3. EAP (English for Academic Purposes) and ESP (English for Specific Purposes)
4. Writing in the Academic Environment  
- preparing lectures in English  
- preparing conference presentations and documents
5. Delivering a Speech – How to prepare, structure and deliver effective lectures in English
6. 15-minute lectures on your teaching topic, followed by 5 minutes of questions and comments  
Peer-review
7. Video material: Linguistic and Intercultural Challenges – A Case Study  
Discussion



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### *Course materials:*

Short lectures. Content-based learning through pair work and group work. Mini lectures by participants aimed at individual feedback from the instructor and peer-review. Practical language tasks.

Handouts, samples of academic documents and forms, video materials.

### *Course schedule:*

	<i>Morning Session 9.00-12.15</i>	<i>Afternoon session 13.30-16.30</i>
<b>MONDAY</b>	Opening; Introductions & Workshop Goals	Workshop
<b>TUESDAY</b>	Workshop	Workshop
<b>WEDNESDAY</b>	Cultural trip (8.00-20.30)	
<b>THURSDAY</b>	Workshop; Participants' presentations	Participants' presentations
<b>FRIDAY</b>	Workshop (Video)	Closing ceremony (13.30-14.30) Free Time

### **ABOUT THE TRAINERS:**

**Andreea Raluca Constantin** got her BA in English and French from "Spiru Haret" University (Bucharest) in 2003. After graduation she continued her English teaching career at undergraduate level (Sept. 2000- Febr. 2004) and started teaching at the Romanian-American University. Between 2005 and 2006, she continued her studies at the University of Bucharest and was granted a Master Diploma in British Cultural Studies in 2007.

Mrs. Constantin discovered Canadian Studies during her M.A., so she pursued her interests with a three-year doctoral program at the University of Bucharest. During her Ph.D., she benefited from a research stay at the University of Birmingham, UK (Oct. 2009-May 2010), within the Department of American and Canadian Studies. She regularly publishes articles and presents papers on Canadian literature at academic events in Romania and abroad (UK, Germany, or Slovakia) and defended her thesis in September 2011. Her doctoral field of expertise includes: Canadian women's writing, Canadian identity, and Margaret Laurence's writings, and is currently expanding to other topics.

At the same time, Andreea Constantin teaches English and publishes as co-author, workbooks for her RAU students on Business English, English for Legal Purposes, and business communication skills. She also has considerable experience in teaching adults, particularly Business English and English for Banking, as she works on a part-time basis with various companies in Bucharest.

She is a member of The Organizing Committee and the Editorial Board of the International Conference *Crossing Boundaries in Culture and Communication* (2010, 2012), organised by the Department of Foreign Languages of RAU, currently preparing its third edition (November 2013).

Mrs. Constantin has represented RAU as an Erasmus teacher in Finland (2012, 2013) and Great Britain (2012) and is preoccupied with lifelong learning.



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**Iulia Drăghici** graduated the School of Foreign Languages and Literatures with the University of Bucharest in 1999, getting her BA in English and French Language and Literature. In 2002, she went on to get her MA in English Applied Linguistics with the UB, the English Department. In 2012, Iulia embarked on a PhD in Linguistics and Terminology with the UB, the School of Letters and Linguistics.

Ever since graduation in 1999, Ms. Drăghici started a teaching career, first as a high school English teacher (1999-2000 – Stefan Demetrescu High School, Bucharest), then as an English teaching assistant at various universities, both public and private (2000-2004 – The Romanian Adventist Theological Institute, the School of Management/Social Work, Bucharest; 2001-2002 and 2003-2004 – The University of Bucharest, the English Department, 2005 – Valahia State University, the School of Accounting, the School of Law, Targoviste, and 2005-present – the Romanian-American University, Bucharest, the School of Management-Marketing/Computer Science/Law/Economy for Tourism/European Economic Studies).

Ms. Drăghici has been an Erasmus teacher to various universities from Europe: she taught 1-week seminars on Cultural Awareness and International Business at Reykjavik University, Iceland (2011), Kemi-Tornio University of Applied Sciences, Finland (2012), Universidad Politécnic de Valencia/E. Politécnic Superior de Gandia, Spain (2012 and 2013) and Universidade Lusófona de Humanidades e Tecnologias, Lisbon, Portugal (2012). In September 2012 and February 2013 she also taught 3-week intensive courses of Romanian to Erasmus students from 7 countries at the Romanian-American University, Bucharest.

At the moment Ms. Drăghici teaches Business English with the RAU, the School of Management-Marketing, Computer Science and European Economic Studies and publishes as co-author seminar workbooks. Occasionally, she works as a translator and conference interpreter.

## **ABOUT THE ROMANIAN-AMERICAN UNIVERSITY**

Founded in 1991, the Romanian-American University (RAU) is a real magnet for those seeking scholarly pursuits at the frontiers of education and research. In just two decades of existence, its role has become essential in the Romanian education system, the University proving to be one of the best alternatives to public higher education.

RAU now offers a wide variety of undergraduate and graduate programs taught in Romanian, each offering personalized student opportunities and services and distinct educational philosophies, as well as two Bachelor programs fully taught in English: *Computer Science for Economics* and *International Business*. There are also opportunities for an MBA program in partnership with De Sales University, USA, for additional short-term courses taught in English by outstanding international professors and guest speakers from top management positions (American and European), and also for internships in institutions that are relevant to student qualifications: banks and other financial institutions, the National Administration of Customs, hotels, airlines and tour-operators, companies and consultancy firms, European institutions etc.



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RAU runs an Office for European Programs (with expertise in implementing Leonardo da Vinci and Erasmus projects since 2001), a Lifelong Learning Department, an IATA Authorized Training Center (one of the two IATA ATC's in Romania); a Romanian-Japanese Studies Center; a Microsoft Development Center; a Career Guidance Center. Moreover, RAU has a tradition in organizing International Summer Schools (in partnership with the University of Alabama in Huntsville) and other interdisciplinary events in partnership with public institutions and international companies (Portugal Embassy, Camoes Institute, US Embassy, Japan Embassy, Martifer Group, Japan Tobacco International, Toyota etc.).

### **ABOUT ROMANIA AND BUCHAREST**

Being one of the largest countries of Europe (the size of the United Kingdom or roughly half of France), **Romania** has got a surface of 237,502 sq. km and a population of approx. 20 million inhabitants. Often compared to a "Latin island in a Slavic sea", Romania features a unique familiar feeling in Eastern Europe: its language of a Latin origin, the Latin alphabet (quite rare in this part of Europe) and, moreover, the Latin temperament and friendliness of its people - all making of Romania a place where visitors feel very comfortable. The most outstanding attractions of Romania are: the enchanting monasteries of Bucovina, a proud part of the UNESCO World Heritage; the Danube Delta, the largest natural reserve in Europe, home to a rich multitude of aquatic species, birds and fish - a paradise for birdwatchers and fishermen; Transylvania - "the Land across the Woods", unspoiled countryside, with traditional rural civilization still alive; Carpathian Mountains' Resorts and Natural Parks, the pristine beaches of the Black Sea as well as its modern resorts, etc.

Known for its wide, tree-lined boulevards, glorious *La Belle Époque* buildings and a reputation for the high life (which in the 1900s earned its nickname of "Little Paris"), **Bucharest**, Romania's largest city and capital as well, is today a bustling metropolis. The nation's centre of cultural and economic life, it was founded more than 500 years ago and, despite the massive reconstruction of the 1980s, it remains a Garden City, leafy and pleasant, with cafes open on sidewalks in the summer, and with boats on its lakes and rivers. It also became very popular for its tremendous nightlife and various entertainment options.

<http://www.romaniatourism.com>

<http://www.bucharestcitytour.com>

<http://www.bucharestexperience.com>



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## **ACCOMMODATION OPTIONS**

The city of Bucharest features a variety of accommodation options: from hostels, guesthouses and 1\*-2\* hotels to luxury 5\* hotels, from independent boutique hotels to famous chain hotels. Most of the 4\* and 5\* hotels are concentrated on the fashionable Calea Victoriei (Avenue) (Novotel, Athenee Palace Hilton, Radisson Blu, Cina etc.), but the Historic Center is highlighted by a wide variety of 3\* and 4\* hotels with a very good ratio price/quality (Z Executive Boutique Hotel, Residence Villa Barrio, Berthelot Hotel, Boutique Hotel Monaco, etc.). Residential areas and the surroundings of the city are favorite areas of the business travelers, therefore, the hotels located in these areas are mostly of 4\*-5\* (Crowne Plaza, Pullman, Residence, etc.).

Besides the kinds of accommodation listed above, there is a more convenient possibility, that of the short-term rentals of apartments; these types of properties are located both in the center and on the periphery.

*There are accommodation possibilities within the Romanian-American University Campus (limited places) at the rate of 20EUR/room/night*

For more details about locations and rates, **see the attached document.**

## **CONTACT DETAILS:**

### ***International Affairs Office:***

Mihai Sebea, [sebea.mihai@profesor.rau.ro](mailto:sebea.mihai@profesor.rau.ro)

Despina Bărbieru, [relatii\\_internationale@rau.ro](mailto:relatii_internationale@rau.ro)

Romanian-American University, 1B EXPOZITIEI Blvd., Sector 1, code 012101, Bucharest, Romania, 3<sup>rd</sup> Floor, Tel.: 0040 372 120115, Fax: 0040 21 2029527

### ***Trainers:***

Iulia Drăghici, [draghici.iulia@profesor.rau.ro](mailto:draghici.iulia@profesor.rau.ro)

Andreea Constantin, [constantin.andreea@profesor.rau.ro](mailto:constantin.andreea@profesor.rau.ro)